
•HANNAH OLSON•

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•PROFILE•

I am passionate about social media and am fascinated by the concept that a large group of people can be connected by just one click. Currently a college student and social media guru seeking an internship to advance my knowledge and gain real world experience in public relations and advertising.

•EXPERIENCE•

PROMOTIONS INTERN, GO963/GO953 RADIO STATIONS, MINNEAPOLIS, MN – MAY. 2016 - PRESENT

Ran social media platforms such as Twitter and Snapchat to inform radio listeners of events and contests. Connected with listeners in person by attending different events sponsored by stations, such as concerts, charity events and Minnesota Twins games.

SALES ASSOCIATE, GEAR WEST ALPINE, LONG LAKE, MN – DEC. 2014 – JUNE 2016

Developed content and small campaigns for the social media accounts of the store. Assisted customers in the purchase of casual and active men's and women's apparel, fitting soccer and lacrosse cleats.

INTERN, BMW OF MINNETONKA, MINNETONKA, MN – APRIL 2015 - JUNE 2015

Designed new store vouchers and planned an event with Ronald McDonald House for the Management Team of BMW of Minnetonka, while shadowing the Community Relations Coordinator of Carousel Motor Group.

•EDUCATION•

DRAKE UNIVERSITY, DES MOINES, IOWA – 2019 PUBLIC RELATIONS & ADVERTISING MAJOR, WRITING & LEADERSHIP CONCENTRATION

Student Activities Board-First Year Marketing Representative, PR Co-Chair

94.1 The Dog Radio On-Air Personality

Kappa Kappa Gamma Social Sorority

Herriott Hall Executive Council- Publicity Chair

WAYZATA HIGH SCHOOL, PLYMOUTH, MINNESOTA – 2015

Wayzata Yearbook Staffer & Editor 2013-2015

Alpine Ski Team Varsity Member & Captain 2011-2015

Link Leader 2013-2015